

My designs can be found in nearly every home and business within a 25-mile radius of Salem! Chances are still good; you could find some in your office! Just look in Salem's Qwest-Dex for examples of my design work....

STACY BENNER ORIGINAL DESIGNS IN QWEST DEX!

This list includes only the ads I developed as spec: customer logo, art elements, et. al.

Eight+ years later, many remain....

- Creekside Counseling
- Helen L. Cooper, Attorney
- Sean A. Reisig, DDS
- Cosmetic Creations
- Action Liquidators
- Willamette Hearing & Audiology
- Dreamworks Construction
- The Spine Clinic
- Polk Veterinary
- Mike Herberger Trucking

... and Salem wasn't even my best book!



STACY BENNER IS A TEAM PLAYER!

I facilitated Graphics-to-Sales training sessions explaining artist and printer processes. I fielded customer and vendor calls regarding graphics. I sat one-on-one with preferred clients to create their directory advertising. I acted as an on-site training resource for other graphics employees as well as salespeople using our proprietary ad-layout program.

STACY BENNER DRIVES SPECIAL PROJECTS...

The *People InDex* regional publication was developed under my control. A marketing poster I created for the Salem sales team was to be reproduced as a region-wide sales aid. I served on cross-functional committees for: conversions, naming conventions, process color, process and proofing standardization, customer supplied art guidelines, direct-to-plate printing....

Qwest Dex is a unique book manufacturing operation. The production environment offers automated ad tracking, routing and archival systems. Digital work is delivered straight to your computer! A nearly paperless process – except the *product* is a book!

AS A FOOTNOTE TO MY FIVE-YEAR CAREER AT QWEST DEX

I HAD ZERO PUBLISHED ERRORS!



STACY BENNER

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Visual Communications' technology program logo design projects become contests ~ Chemeketa's clients choose from twenty-eight student submissions ~ many of our graded assignments became live commercial print jobs....

STACY BENNER LEFT HER MARK(S) AT CHEMEKETA!

Some of my logo designs can still be found on campus. My peers joked that I had "spiked" the bell curve. They wondered aloud why a *journeyman graphic artist* was in the program. The web revolution had not yet hit, but I knew I needed to update my skills – or be left behind. Little did I know how much (or how soon) it would pay off!

STACY BENNER IS VERSATILE IN THE GRAPHIC ARTS!

Visual Communications at Chemeketa consists of 28 students split into the three areas of study: Graphic Design, Image Conversion, and Presswork. A scheduling conflict rotated me out of sequence, so I became a part of every group. Most impressive is the automation behind post-press and bindery tasks. Set-up for a three-way fold can be quite puzzling!

STACY BENNER ALWAYS GIVES 100% TO EVERY PROJECT!

I received most of my "special problems" credit through the College Work Experience (CWE) program. As a result, I spent very little time on live projects my second year. I took ownership of the first-year students' 32-page yearbook. As was tradition, I photographed each student at orientation. Their first project was to design their own yearbook page. I shot the cover photo (shown below) and set up the group photo shots of our class used as section dividers.

STACY BENNER IS A PUBLISHED AUTHOR & PHOTOGRAPHER!

We were encouraged to submit original artwork for various campus publications. The publication composer had become contributor, being recognized for my writing skills as well as photography.

The 1994 edition of *Before The Sun*, a student literary journal published by the Chemeketa Community College Writers Assn., includes two of my photographs.

I redesigned the *VISIONS* student publication, developing a template others would use to compose subsequent issues. I was pleased to have three of my photographs and one writing submission published.

One of my photographs, which I also printed, became a full-color greeting card sold as part of a 4-pack in the Chemeketa Bookstore.

A THOROUGHLY REWARDING, ALBEIT PAIN-STAKING ENDEAVOR, I ...

**GRADUATED PHI THETA KAPPA
3.62 GPA AND TWO DEGREES!**

